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# How to model and implement a centralized data warehouse to spend more time on analyzing data than gathering it?

*Wednesday, 23 June 2021 09:00 (50 minutes)*

Most of the teams that focus on data-intensive work (analytics, modelling, optimization, etc.) still spend most of the work on data preparation and data cleaning. On the other hand, there is a huge spike in the number of new cloud applications that organizations use to manage their business. Because of all this, the need for data integration and a holistic view of all data is even more crucial for managing the business. The presentation will focus on different possibilities of how to model the data warehouse (dimensional, anchor, 3NF form) and how the whole implementation process looks like. With over 15 years of experience building complex data warehouses in financial institutions, we will share some of the best practices, things we learned the hard way, and future trends.

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